DATA FOUNDATIONS
Modern Backup in The Age of AI

integrated ICT
a market creations company

AI has the potential to unlock unprecedented levels of business productivity, but its success is fundamentally dependent on one core ingredient: data.

AI for Consumer
e.g ChatGPT

Input → AI → 🌐 Public Data → Output

AI for Business
e.g Copilot for Business

Input → AI → 🌐 Public Data · 🏢 Corporate Data → Output

Microsoft 365

Email	Classic Team Sites	Full account	Standard Channels: Posts and Files
▸ Email	▸ Classic Team Sites	▸ Full account	▸ Standard Channels: Posts and Files
▸ Taks, Notes, Journal	▸ Subsites	▸ Folders	▸ Private Channels: Posts, Files, and Membership
▸ Public Folders & Shared	▸ Lists	▸ Files and versions	▸ Chat: Messages & Files
▸ Mailboxes	▸ Files and versions		▸ Microsoft Planner

To ensure you are Copilot-ready, selecting the right data protection solution is critical for successful Copilot integration. As AI continues to advance, your Microsoft 365 data protection must be comprehensive, compliant, and complete to ensure that it meets the changing dynamics of AI.

	Key Requirements	Cloud Backup
✓ **Comprehensive**	Does the solution protect all Microsoft 365 services where data is created and stored? Does the solution offer unlimited storage to back up all data without constraints?	Integrated ICT can provide protection for all your Microsoft 365 products. Ask us how.
✓ **Compliant**	Is the data protection solution aligned with compliance standards? Is it straightforward to demonstrate and communicate compliance to stakeholders?	
✓ **Complete**	Are all of your organization's data assets currently protected? Does the solution offer robust monitoring and automation features to ensure continuous protection and swift response to potential threats?	

Get started with intelligent data protection for Microsoft 365